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2008 Speaker List

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Name	Title	Company
Anderson, Hal View Sessions	CTO	24-by-7 Service, Inc.
<p>Hal is the Chief Technology Officer for 24-by-7 Service and brings over 20 years of experience in developing partnerships to deliver innovative Internet-based products and services. Hal architected and launched 24-by-7's SaaS offering called PBX+ (www.pbxplus.net). During a 4 month sabbatical in early 2007, Hal helped found Memorize Truth, LLC, where they successfully launched www.VerseMinder.com using gadget technology within the Mozilla Framework. Before joining 24-by-7, he worked as a Managing Director for eonBusiness Corporation where he leveraged his background in technology and e-commerce to strengthen strategic alliances and helped launch new business units such as Atlas OnePoint (recently acquired by www.microsoft.com). Mr. Anderson was also a founder of Navidec, Inc. where he led its automotive practice group, launching several highly successful e-commerce sites including DriveOff.com, the nation's first 100-percent online leasing and auto-buying Web site that has since been acquired by Microsoft (autos.msn.com). Prior to joining Navidec, Mr. Anderson led technology and change management teams at US WEST for nine years. Mr. Anderson earned a Bachelors degree from the University of Arizona in Management Information Systems and received a Masters degree from the University of Denver in Computer Information Systems. He served on the board of directors of the Denver Street School, one of a nationwide network of non-profit, fully accredited high schools for at-risk youth (www.streetschools.org).</p> <p>Hal Anderson spoke at the following session(s):</p> <ul style="list-style-type: none"> Enterprise 2.0: Case Studies, Wednesday, April 30 2008, 11:30 am-12:30 pm How are companies incorporating Enterprise 2.0 within their business environment? How is it different from the previous generation of software applications? How do Enterprise 2.0 technologies enable the extended enterprise? What are the potential challenges in deploying such technologies? This session attempts to answer these questions through case studies of successful deployments. 		